

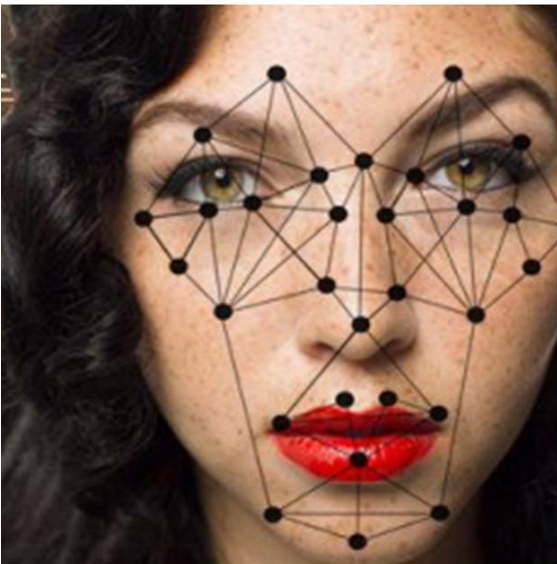
What do you expect from iPoster ?

Let's take more benefits from that





What makes Dragon iPoster different?



Compatible with precision marketing function

Die casting module/tile

High brightness
3000nits available

Battery built-in
Will be on sell soon



Age: 24
Gender: Male
Dwell time: 2.7 sec
Dwell distance: 1.6m



MBI set-top box



Age: 25
Gender: Female
Dwell time: 1.9 sec
Dwell distance: 1.4 m



The iPoster + MBI set-top box to achieve function of **Precision Marketing**, helps you to analyze



Who is target customer?

What advertising is right show?

When advertising is right time?

How to achieve precision marketing?

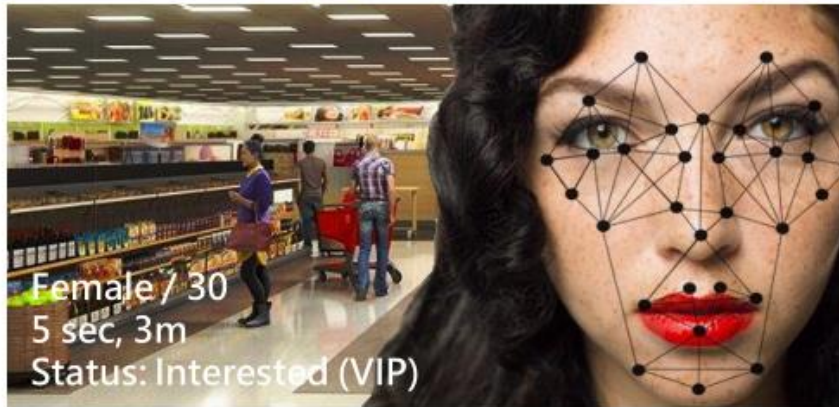


Precision Marketing Service

Compatible with precision marketing function, makes iPoster more smarter and helpful for advertiser

Customer Characteristic Awareness

- Gender / Age
- Dwelling Time & Distance
- White / Black Name List



Business Intelligence Analytics

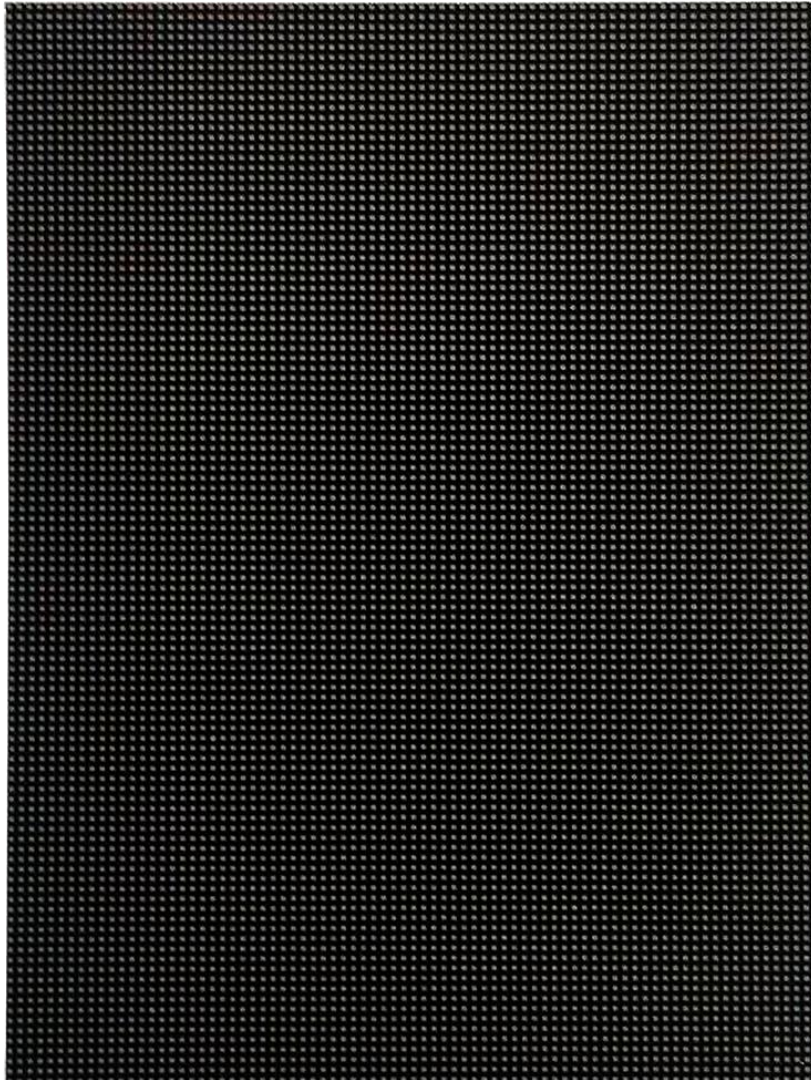
- Content Ranking
- Customer Counting
- Customer Gender / Age
- Dwelling Time & Distance





Die casting module

Die casting housing, for better alignment and good heat dissipation



Indoor and Semi-outdoor application

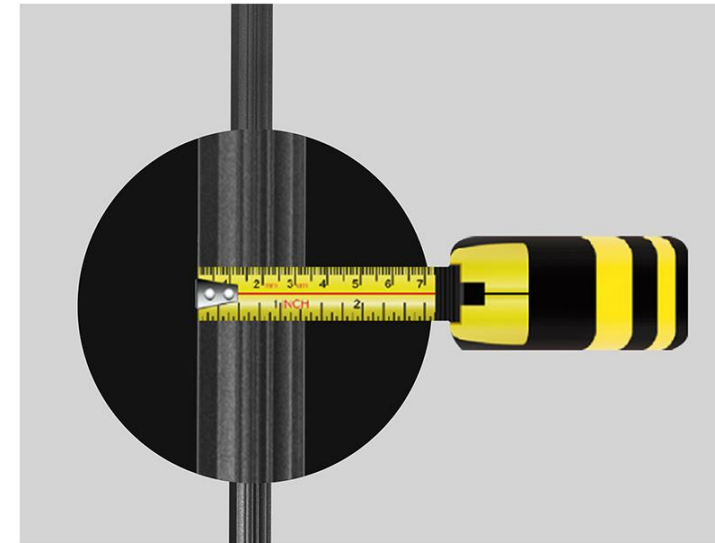
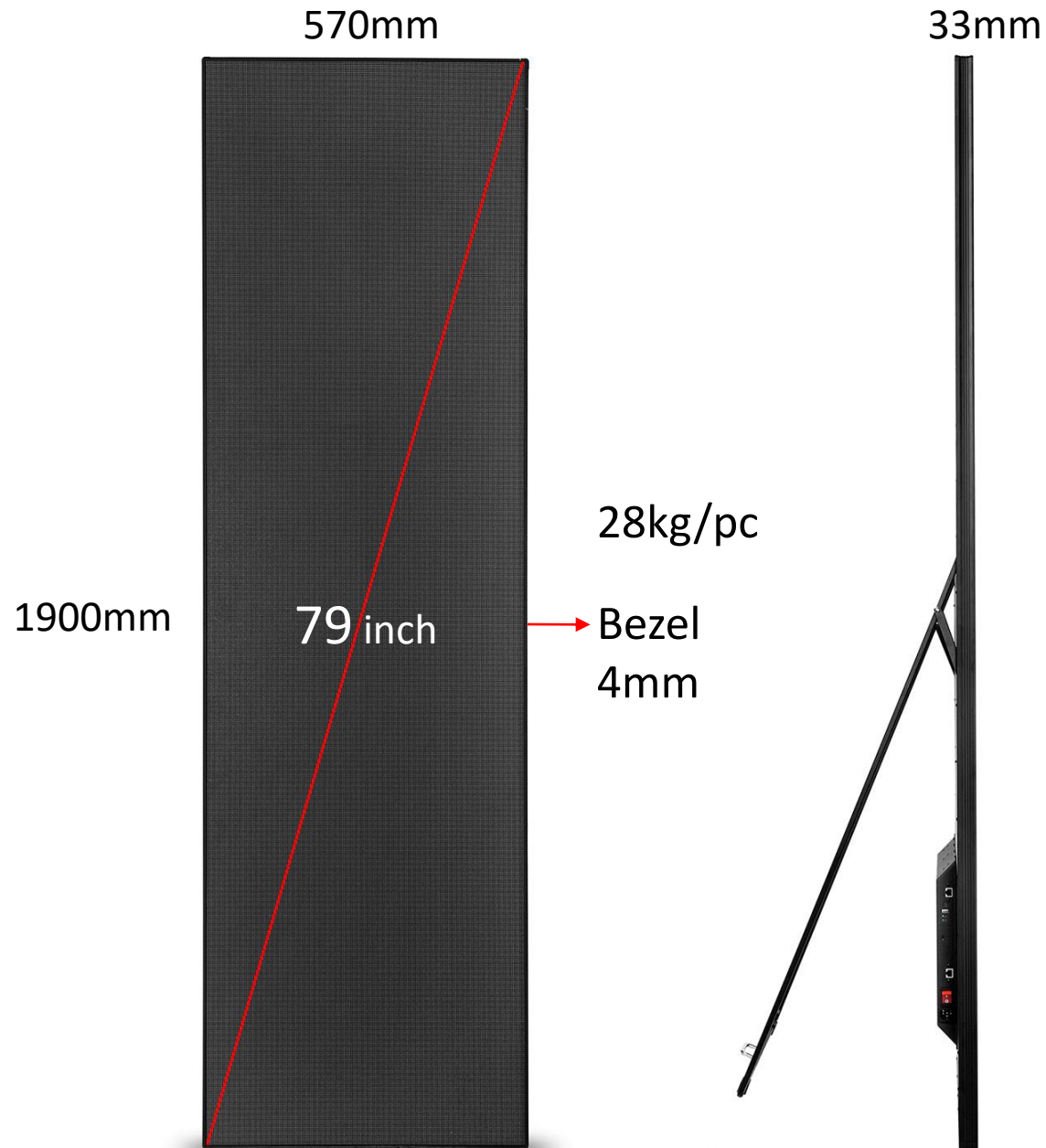


Indoor (1100nits)



Semi-outdoor (3200nits)

Dimension of iPoster



Displaying mode



6pc iPoster resolution ratio is 16:9

Various installation way



Hanging



Floor Mounting



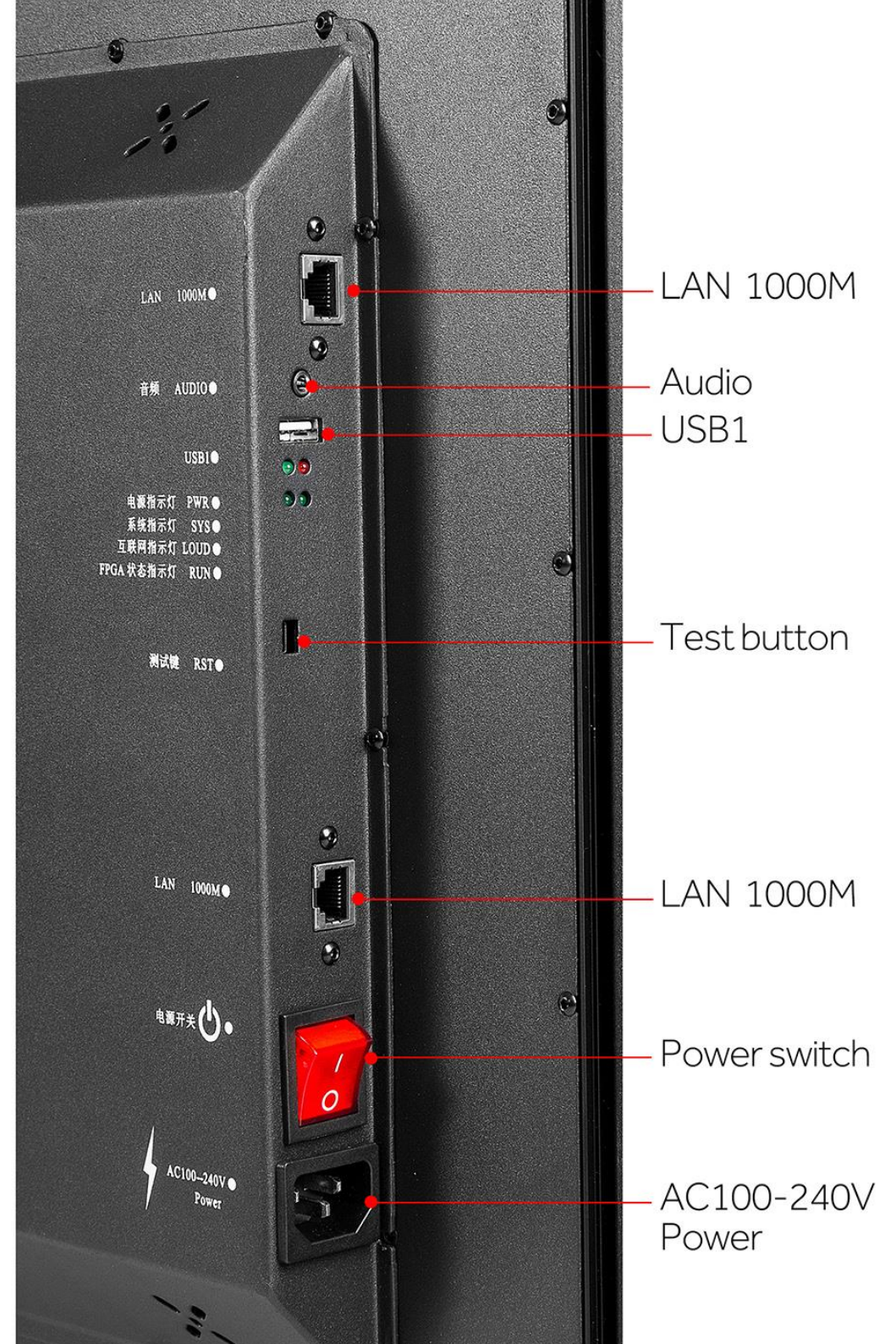
Wall Mounted



Wireless & Plug and play



More details of iPoster



More details



WiFi Antenna



WiFi

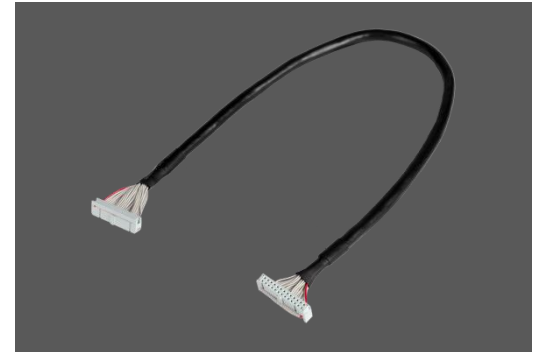
Accessories



HDMI



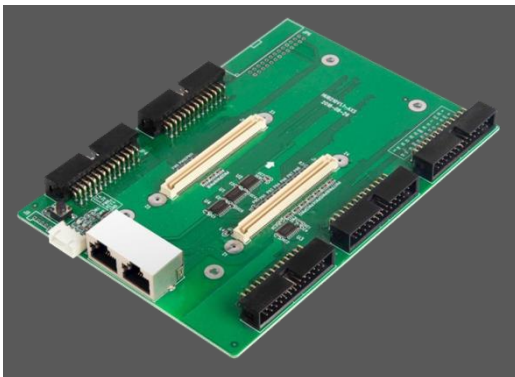
Receiving card



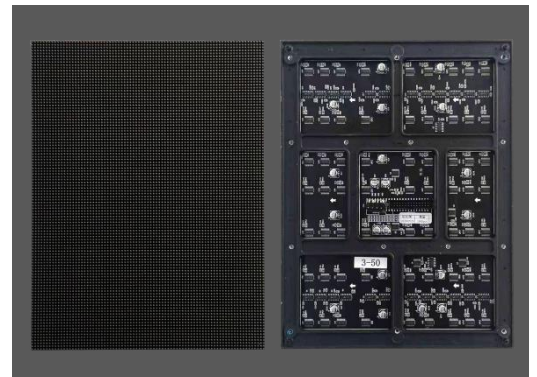
Ribbon cable



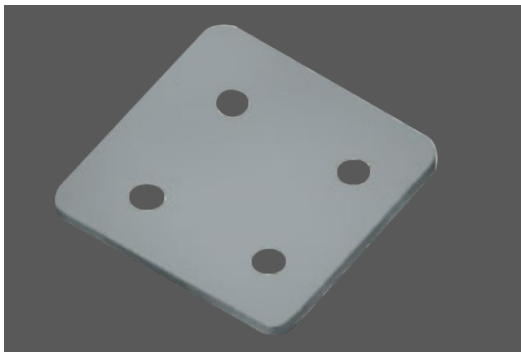
AC plug



Hub card



LED Module



Conneting plate

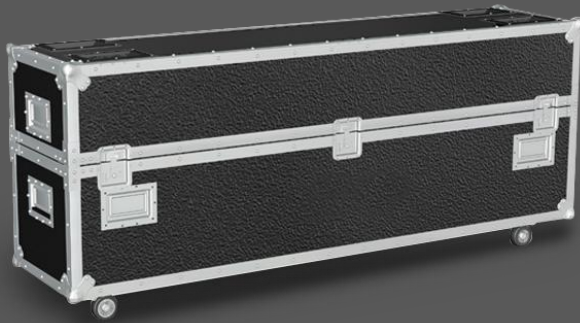


Magnet Removal Tool



Asyn Sending card

Package



Flight case

1 in 1 , 2 in 1 , 4 in 1 are available

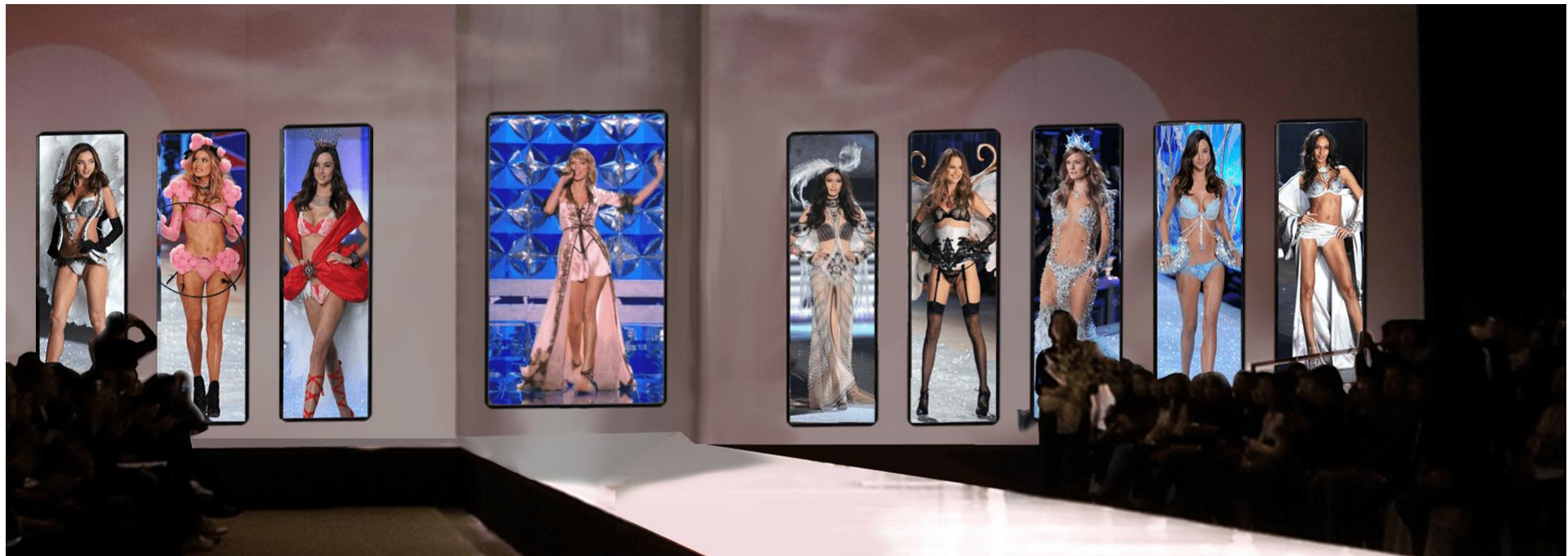


Nylon bag + Plywood case

1 i poster for one Nylon bag
4 i poster for one plywood case

Specification

Item	P 1.75 Indoor	P 2.1 Indoor	P 2.59 Indoor	P 2.59 Semi-outdoor
Pixel Pitch	1.75mm	2.1mm	2.59mm	2.59mm
Pixel composition	SMD1010	SMD1515	SMD2020	SMD1820
Module resolution	160*120mm	128*96mm	108*81mm	
Display resolution	320*1080	256*864	216*729	
Device driver	1/40	1/32	1/27	
Power consumption(maximum/average)	500/150W/m ²	450/150W/m ²	400/120W/m ²	680/260W/m ²
Maximum white balance brightness	1000nits		1100nits	3200nits
Operating Voltage	AC240/100±10%V 50Hz/60Hz			
IP rate	IP40			
iPoster size	570*1900*33mm			
Display size	560*1890mm			
Module size	280*210mm			
Gray level	14bit			
Display color	4398 Billion			
Brightness adjust method	0-100 levels adjustable			
Out of control points	≤0.0001			
Viewing angle	140°/140°			
Frame frequency	≥60Hz			
Refresh rate	≥3840Hz			
Maintenance method	Rear			
Screen weight	≤29 Kg/m ²			



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